

Hospitality News

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featuring
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Fonté Coffee Master Roaster Judges in Brazil Cup of Excellence

Fonté Coffee Roaster's Master Roaster Steve Smith was one of thirty-two influential coffee experts from around the world invited by the Alliance for Coffee Excellence to grade the new crop of Brazilian coffees in the prestigious Cup of Excellence competition. In November, Smith traveled to Pocos de Caldas, where the semi-finalists were judged. With the other coffee experts, Smith graded the Brazilian semi-finalists, the best the country has to offer, culled from more than 550 entires. The thirty-six winners will be sold to the highest bidder via an Internet auction on January 10, 2006.

The grading, which includes a point system for multiple categories, including sweetness, body, flavor balance and acidity, is scored on an average of all the scores and then valued accordingly. This year's overall winner, Francisco Isidora Dias Pereira, from Fazenda Santa Ines Farm in the Carmo de Minas region, had a phenomenal score of 95.85. Smith described this crop as powerful, but elegant with bright notes of ripe fruit and a marvelous sweetness. For more information on Fonté's finely crafted coffees, please visit www.fontecoffee.com or call 206-762-0760. Fonté Coffee Roaster headquarters are located at 5412 6th Ave South, Seattle, WA 98108.

